

WATCH  
OUT FOR...



Garden Organic Ryton are offering a free bag of compost  
There will also be flower arranging, seed sowing demonstr  
Entrance is £5 adults, £4.50 concessions, £2.50 children and

KATE HAINES: [WWW.GREENFINDER.CO.UK](http://WWW.GREENFINDER.CO.UK)

## Where to go green

### 5-MINUTE INTERVIEW

KATE HAINES

Warwick woman Kate Haines has just launched a website claiming to be the 'one stop shop' for all things green and ethical.

[www.greenfinder.co.uk](http://www.greenfinder.co.uk) champions small businesses, community projects and local council initiatives which promote green living. We asked Kate to explain exactly what her website offers...

■ **What exactly is**

**GreenFinder?** It is a website where people can find information on a wide range of green products, services and organisations. We also have articles and news stories to make it a bit more interesting for people when they visit the site.

■ **How does it work?** If people want join a local, organic box scheme to buy their vegetables or would prefer to use organic paint when they are decorating they can use our listings to find exactly what they are



looking for.

■ **What gave you the idea?**

We were eating out in a restaurant that served local food and I made the comment that there should be a directory which listed all the places that served local food.

■ **What sort of response have you had?** I have had a very positive response and I've had many requests to publicise campaigns and various .

■ **What's the strangest thing that has been asked for?** We have a section on the site called 'My Alter-eco' which features bizarre and odd items. Our first article was about recycled paper made from sheep poo!

■ **What sort of people use the site?** Many people who are just starting to take an interest in green living find

the site useful but also people who have been living sustainably for a while also enjoy browsing the site.

■ **What started your interest in going green?** I have been brought up to recycle and not be wasteful and became more active in environmental issues whilst at college. It's just routine for me now.

■ **Have you plans to expand the site?** We are thinking of having a separate business portal so that companies can access information and advice on how to make the workplaces as sustainable as possible.

■ **What sort of difference do you think something like this can make?** I passionately believe that a green lifestyle should be accessible to everyone. I'm hoping that by encouraging people to make a few small changes in their everyday life that collectively it can make a difference to the environment. Raising awareness is so important.

■ **What should other people be doing?** The key to a green lifestyle is cutting consumption. Buying local food, switching appliances off when not in use, opting for second-hand goods and refusing to buy over packaged goods all help the cause.