Eco fingers do the walking for delighted Kate

by PETER GAWTHORPE

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HE Leamington based website 'GreenFinder' is celebrating its first year online.

Since its launch in 2007 the green-pages style directory now promotes over 100 eco and ethical organisations online and on their showcase stall at green events and exhibitions.

The GreenFinder website enables the public to access information and advice on how to be green and how to live a sustainable lifestyle.

It also provides a nationwide directory which lists environmentally friendly businesses, organisations, services and products including information as diverse as where to buy organic baby products to finding information about plastic recycling.

During 2007 GreenFinder founder Kate Haines travelled around the country attending green events and exhibitions advising the public on sustainable living.

Thousands of people visited the showcase stall looking for information on topics such as eco weddings, organic food, renewable energy and green gifts.

She said: "2007 was a fantastic year for us, last spring we attended a small organic fair in Birmingham and took with us a small table with some leaflets and samples from our advertisers.

"Since then we have tripled in size and have been invited to exhibit at Canary Wharf, the Barbican and the Climate Challenge Exhibition.

"We also organised Leamington's first green Christmas fair this year in which over 20 local green businesses and organisations were involved and are now planning our next event an eco spring fair."

For more information visit: www.GreenFinder.co.uk

Our picture shows Kate Haines at Green Canary Day at Canary Wharf

